

Free Gift!*

10% Discount

OFF YOUR NEXT PURCHASE ORDER

For Taking a quick survey



www.MillerLightingProducts.com
800-445-6611

Fax: 800-445-6690 or 602-268-0130

10% discount off your next product order for just taking the following survey, then, fax it back to us with your order.

We value your opinion and want your feedback on what we can do to serve you better.

SOME RESTRICTIONS APPLY. YOU MUST PRESENT SURVEY AT TIME OF ORDER/WITH ORDER FOR SPECIAL 10% DISCOUNT. 10% Discount applied on one order. Expires after 30 days. Special Discount is not applicable to previously placed orders and or existing orders in system, and / or Special Orders or quotes, Commodity Cost Cutter, or other Specials.

Miller Appreciated Customer Input Survey

(Please circle the answer or answers that best describe your opinion for each question)

October 2011

1) How do you rate the appearance of Miller Lighting Products website?

a) Clean b) too busy c) Orderly d) Needs improvement (Specifics_____)

2) How do you rate the ease of finding products on Miller Lighting Products website?

a) Easy to find b) Slightly hard to find c) Confusing d) Needs improvement (Specifics_____)

3) How do you rate product information provided on website?

a) sufficient b) insufficient c) more Specifications needed d) no changes needed(specify_____)

4) What is your reason for purchasing products from Miller Lighting Products?

a) ease of ordering b) product selection c) Friendly customer service d) Habit
c) competitive pricing d) hard to find elsewhere e) One stop shopping f) Other_____

5) Do you prefer to purchase products on-line or via telephone?

a) on-line b) telephone c) sales representative (Comment_____)

6) Were you aware that Miller Lighting Products carries more than traditional electrical components?

a) Components b) Electronic ballasts c) Energy Saving Products d) Lighting retrofit kits
specify_____

7) What kind of products would you like to see Miller Lighting Products add?

specify_____

8) Would another responsible person(s),ex: Buyer, Sales Staff, Energy saving Consultant etc., in your company like to receive monthly emails? Y____N____ (LIST BELOW)

Company name_____ Email Address_____ Date_____
Contact name_____ EMail Address_____ Phone_____
Location_____ Branch_____

Thank you for taking our survey 😊 Go to Website for your gift.*